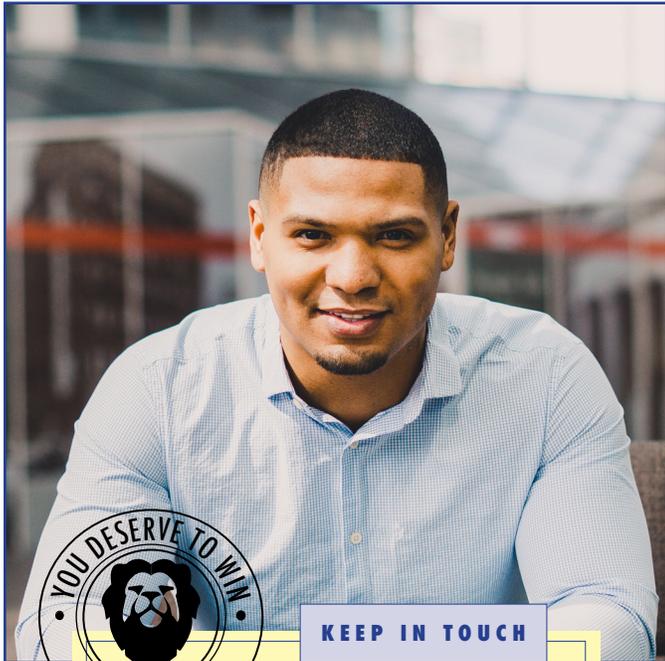


COY BROWN YOU DESERVE TO WIN

Media Kit • 2019



KEEP IN TOUCH

COY BROWN III

COYBROWN.COM

YOUDESERVETOWIN@GMAIL.COM



STATS

Facebook / @coybrown **4,620+**
Instagram / @coy_brown **2,755+**

Twitter / @coyeldridge **1,225+**
LinkedIn / @coybrown **709+**

AUDIENCE

Coy brings his message of embracing challenges with courage, purpose and strength to dynamic businesses, growing entrepreneurs, and students/student athletes reaching for their dreams. If this is you, book Coy as a speaker today!

PRESS + PAST PARTNERS

- 1 Million Cups
- 100 Black Men of Greater South Bend
- Bowling Green State University
- Wa-Nee Community Schools
- Bradley University
- Kinexus
- Rotary International

WHO IS COY?

"The more we search, the more we shall find. The more we love, the more we shall expand. The more open we are, the more we shall receive."

Coy Brown is a thought-provoking public speaker, the author of *Steps Worth Taking*, a poet, and an advocate of higher thinking. His compassion and charming energy allow him to connect with audiences, guiding them to new ways of perceiving themselves and the world around them. Through his "Think, Feel, Do" motto, Coy is able to provide individuals at universities and organizations with the tools to make life-changing shifts within themselves.

Coy attended Bowling Green State University where he was a division one student athlete. During his three-year stint at BGSU, Coy found himself having a difficult time bridging the dreams others had for him with the dream he had for himself. Coy realized he needed to make a change, and with faith and some fear walked away from football and towards his higher purpose. He quickly found a deep connection with Darrin Gibson (facilitator for Proctor Gallagher Institute), which led to an opportunity to work shoulder to shoulder with Bob Proctor. Coy was then able to study at a higher level and gain a deeper insight that brought him to an internal shift.

In 2015, Coy took the first steps into manifesting his dreams, by not only helping himself achieve them but sharing valuable insight of how we can transform our lives by looking inward and studying our habits. Coy knew that to do this he would need to create a platform to reach the masses, at that point You Deserve to Win was born. Coy has committed his life to studying, speaking, and helping people of all walks of life to make the shift and enhance their lives holistically.

In 2016 Coy married his high school sweetheart Cassidy Brown and they welcomed their first-born daughter into the world. They currently live in South Bend, Indiana.

SPEAKING TOPICS

Discovering the Real You: Unleashing your true identity to enhance you and your future

In this captivating talk, Coy dives into what it means to discover your purpose and identifying our true spirit. What drives us? What is behind our physical body? Coy shares his insight and experiences of what is controlling us "subconsciously" and how we can gain control.

The Spirit of the Entrepreneur: Living in the now

Why are so many winning? And how can we operate on the same level? What is the spirit of winning? Coy delivers an intriguing and inspiring message about living in the now and the process of letting go and trusting our faith.

SERVICES OFFERED

- 1 hour workshop
- Keynote address
- Half day seminar
- Full day seminar

For descriptions of what these events cover and rates, or if you have something else in mind, like one of my one-on-one coaching packages, contact me!

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WHAT PEOPLE ARE SAYING



"I happened to meet Coy at a local networking event, where he was working the crowd like a true professional. Eventually seeing him on all of my social platforms I had to make an appointment to introduce myself and get to know more about the excitement he exuded. I loved hearing about Coy and his background molding into the person and sports all-star others wanted him to be - but it was not until he moved towards his true passion that you were able to see him truly come alive. Coy has a passion for speaking to inspire and help others. I was privileged to hear a short teaser trailer at a local networking event where Coy presented; it has been since then that I have been itching to hear a full speaking engagement. Coy dives in to his material, to fully understand his message and presentation to help others realize their full potential and how to find their passion. When looking to book a small, midsize, to large event - look no further."

-Brandon Williamson, Insurance professional, Summers Insurance Agency, Mishawaka, IN



"It is an honor work with Coy Brown III. We have only known each other not that long. But in that time I have grown to respect him and see this young man work with different types of groups. Always looking for the best in people and treating them with the upmost respect."

- Paula Sours, CEO, ProForma Printhouse, South Bend, IN



"The first time I met Coy, I could tell he was passionate about the messages he conveyed to his audiences. He has a great story to tell and couple that with a larger than life personality, you are left with a very dynamic speaker. The first time I was privileged to attend a talk led by Coy, I left motivated and energized to do more personally and professionally. The sky is the limit for this young man, and I am so glad that I have been able to get to know him on a more personal level. He truly lives out the message he delivers. I would strongly encourage anyone looking for a speaker, no matter the audience, to reach out to Coy. You will be glad you did."

- Kevin Fautz, Branch Manager, Mutual Bank, South Bend, IN



Last semester Coy Brown spoke to my Freshman Academic Writing class about the power of changing our thinking to change our behavior. He was fantastic. The students were truly engaged with his personable and humorous style of speaking. His talk also nicely correlated with my class's current discussion about the walls we put up (based on past negative experiences) that interfere with our abilities as writers. The only way to break down those walls is to change our thinking. Coy's talk was a great conclusion to that unit in my class."

- Holly Bird, Lecturer of General Studies Writing, Bowling Green State University, Bowling Green, OH

To Pre-Order Coy's book, *Steps Worth Taking*, send your name and email address to: youdeservetowin@gmail.com

